

DATE: Sept. 3, 2008

FROM: Suzanne Hagadorn

Fulton and Montgomery Counties Cancer Services Program Partnership Program Coordinator

(518) 770-7516 - office

(518) 858-2011 - cell

COME TOGETHER AND MAKE CANCER HISTORY

This Friday, September 5th at 8 pm, ABC, CBS and NBC will donate one hour of simultaneous, commercial-free primetime for a nationally televised fundraising event aimed at rallying the public around the goal of ending cancer's reign as a leading cause of death.

The Fulton, Montgomery and Schenectady Counties Cancer Services Program Partnership (formerly Screen for Life, Healthy Women's Partnership and Healthy Living Partnership) provides FREE breast, cervical and colorectal cancer screenings to men and women who are uninsured/underinsured. Our Partnerships promote early detection, education, awareness and support services available throughout Fulton, Montgomery and Schenectady Counties. Anyone can call the Cancer Services Program toll-free recruitment line at 1-866-442-2262 for more information.

Cancer is a disease that doesn't discriminate, touching all families. According to *The Stand Up To Cancer* website, these joint efforts will raise money to fund cutting edge treatment, and help eradicate this deadly disease once and for all. This year, more than a million people in the U.S. alone will be diagnosed with cancer. It's a disease that affects countless families and communities every single day.

Network evening news anchors Charles Gibson states that "The statistics are staggering," "Cancer claims one person every minute of every day in the United States. Every year in this country, it takes the lives of more than half a million people...worldwide, cancer kills more than six million people annually," he said.

According to the World Health Organization, about 25 million people worldwide are living with cancer. It is the second leading cause of death worldwide, accounting for about 13% of all deaths. Last year, cancer killed about 7.9 million people, about 72% of whom were in developing countries. The World Health Organization (WHO) forecasts that by 2030, the annual global death toll will rise to about 11.5 million.

<http://www.who.int/mediacentre/factsheets/fs297/en/index.html>

The Stand Up To Cancer special will feature live performances by legendary recording artists and stars from film and television who will perform, as well as present filmed content giving viewers insight into cancer.

Visit www.standup2cancer.org for more information. Don't miss out! Tune in this Friday, September 5th at 8pm on ABC, NBC and CBS!

If you are uninsured and would like more information on our program in Fulton and Montgomery Counties, please contact Suzanne Hagadorn, Program Coordinator at 770-7516, or in Schenectady County, please contact Margaret Brodie, Program Coordinator at 347-5760.